

# ENTERPRISING ENERGY

Oil & Gas • Offshore • Marine • Renewables



**Enterprising Energy** celebrates a diverse energy community, its established players and dynamic newcomers, reporting on developments and innovations within the offshore oil and gas, marine and renewable energy sectors worldwide.

Launched in May 2009 at the prestigious Offshore Technologies Conference in Houston, **Enterprising Energy** continues in the tradition of its sister publication, Enterprising Scotland, one of the country's leading business magazines and a well known champion of the vibrant energy industry in Scotland. Building on this position, **Enterprising Energy** showcases the UK energy sector within the international arena, presents expert opinion from representatives of government, local authorities and trade bodies, and provides a platform for key players along the supply chain to promote their latest contribution to our energy future.

## Media Information

- Published monthly, with 20,000 copies printed per issue.
- Distributed to key decision-makers around the UK as well as strategic international organisations and companies, including:
  - Managing Directors of companies (turnover exceeding £3million) in a range of sectors throughout the supply chain
  - Government: key policy-makers in Westminster and Holyrood
  - Industry bodies: examples include Subsea UK, Oil and Gas UK, Scottish Renewables, COGENT, Offshore Contractors' Association, IRENA
  - Local authorities and enterprise bodies
  - Key corporations in North America, Europe, Middle East and the Far East
- **Complimentary distribution at major industry events including Offshore Technologies Conference (Houston), Offshore Europe (Aberdeen), All Energy (Aberdeen), Subsea Expo and Offshore Northern Seas (ONS).**



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## advertising rates...

Advert Rates	Mono	Colour
Double page spread (DPS)	£2,231	£3,250
Full page	£1,465	£1,965
Inside front cover	£1,635	£2,225
Inside back cover	£1,490	£2,015
Outside back cover	N/A	£2,425
Half page	£855	£1,150
Quarter	£480	£770
Eighth	£300	£400

Bleed 10% extra

**EE Website Carousel Ad (960x350px) £300pm**

Special positions 15% extra

Pre payment, agency commission 10% discount

## Acceptable Digital Formats:

Print ready pdf files are required for complete artwork.

.TIF, .JPG files should ideally be 300dpi at actual size.

**Logos** should be .eps or .ai files. Please note that these are 'vector' files which means they can be resized or coloured with no loss in quality. If you only have a .jpg or .png of your logo then definitely send us it and we will do our best to work with it.

Publisher: Frank Gallacher | frank@enterprisingenergy.org  
 Editor: Iain Robertson | iain@enterprisingenergy.org  
 Magazine Director: Kevin John | kevin@enterprisingenergy.org  
 Graphic design: www.impdesign.co.uk | @IMPDesignStudio | studio@impdesign.co.uk  
 For more information on Enterprising Energy please contact your sales representative on 01501 773767 or frank@enterprisingenergy.org

## technical data...

Advert	Float (WxHmm)	Bleed (WxHmm)
Double page spread	398x277	426x303
Full page	188x277	216x303
Half (landscape)	188x132	N/A
Half (portrait)	92x277	N/A
Quarter (landscape)	188x64	N/A
Quarter (portrait)	92x132	N/A
Eighth	92x64	N/A

